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What is claimed is:

1. In a method for transmitting digital AV(Audio/Video) contents and on-screen display (OSD), a signal transmission method including:

a process of judging whether a transmission is OSD transmission or not;

a process of transmitting the OSD through a analog connect if the transmission is judged as the OSD transmission.

- 2. The method according to claim 1, wherein the OSD is transmitted through the analog connect only when the volume of the OSD is larger than a certain volume.
- 3. The method according to claim 1, wherein the digital AV contents are transmitted through a digital connect during the OSD is transmitted through the analog connect.
- 4. In a system for displaying the digital contents and the OSD by connecting a signal output apparatus and a signal input apparatus, the signal output apparatus including a first controlling unit for controlling an OSD generating unit so that the OSD is transmitted through the analog connect if the volume of the OSD is larger than a certain volume; and the signal input apparatus including a second controlling unit for controlling a video display unit so that an OSD input terminal is switched into an analog terminal when the OSD larger than a certain volume is transmitted from the signal output apparatus by communicating with the

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first controlling unit.